# SPC CONNECTIVITY ROADMAP

**SPC Public Participation Panel Workshop**  
**Agenda**  
November 9, 2021 • 10:00 AM – 12:00PM

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| 10:00 – 10:20 | **Set the Stage:**  
*Info Gathering*  
• What are the project goals and key terms?  
• What do you know about broadband? | **Presentation**  
• SPC Welcome and Project Goals  
• Introducing the input tools  
• Chatroom Introduction: Type your name and organization/interest in the chat window |
| 10:20 – 10:40 | **Problem Identification:**  
*What’s Keeping People Away?*  
What are the problems to address?  
• Where does each barrier occur?  
• Why does it occur?  
• Who does it impact? | **Group discussion via a shared Jamboard**  
• Facilitated discussion  
• Jamboard link is also available to you on the [https://swpaconnectedhub.org/](https://swpaconnectedhub.org/) hub site |
| 10:40 – 11:10 | **Envision the Potential:**  
*Brainstorm Solutions*  
Where should Broadband be and what should it look like?  
• How will people access internet?  
• Where will people access internet?  
• What will the infrastructure look like in our cities, towns, and streets? | **Breakout groups**  
• Facilitated discussion  
• Visual aids provided by Project Team  
• Mapping tool link is also available to you on the [https://swpaconnectedhub.org/](https://swpaconnectedhub.org/) hub site |
|          | **5 minute break. Remain in Breakout Rooms** |                                                                                  |
| 11:15 – 11:40 | **Avenues for Implementation**  
What are the priority areas and priority partners to work with in moving forward? | **Breakout groups, continued** |
| 11:40 – 12:00 | **Call to Action:**  
*Get the Word Out*  
What message resonates?  
Who needs to hear it? | **Return to full group**  
• Next Steps and Promotion  
• Jamboard link and comment field are also available to you on the [https://swpaconnectedhub.org/](https://swpaconnectedhub.org/) hub site |